





The Inside Story on Signage

We are widely recognized for our high quality signage — both exterior and interior. In the interior signage niche, we have established ourselves as a premier source for branding and messaging.

Whether you are an interior designer, architect or sign professional of any kind, we can help you make an impact with your interior signage project. When you need to match every specification with precision, We will help you achieve results that are certain to please your client.

Our dimensional letters, logos and plaques are ideal for in-store displays, reception areas, boardrooms, donor recognition walls and wayfinding projects. All are aesthetically appealing, extremely durable and offer the design flexibility you need to carry out your vision and impress your customers — all backed by a lifetime guarantee.

With a large portfolio of products, we bring ideas to the table that help crystallize your branding vision. Our breadth of materials, finishes, coatings and colors is second to none. Once you've chosen a product, the limitless options for customization will ensure that the end product matches your customer's needs.

Our customers will attest to our high-end manufacturing capabilities and best-in-class service. Whether you need one sign or a thousand, we have the production capacity to meet your needs. We can help a major corporation rebrand its facilities worldwide or, conversely, give a mainstreet retailer a single sign with the same attention to detail.

Partnering with you means providing more than world-class manufacturing. Sure, we make many styles of letters, but our goal is to help you connect all the dots. We can also assist you in the areas of material selection, budgeting, installation and customer service. We're here to help wherever you need us. Take a closer look at all we have to offer. It just might surprise you.



THE LASALLE GROUP



Constant Care
Family
MANAGEMENT

Upholding Your **IMAGE**



Successful, professional businesses have an image to maintain, and nothing projects that image more immediately than signage. Premium metal letters, known for their distinctive look and feel, are the products of choice for corporate entrances, reception areas and boardrooms. Many letter thicknesses are available, with a variety of standard and custom type styles, multiple finish options and ease of customization. For corporate settings that are on a tighter budget, metal laminate on acrylic provides the look of metal without the added weight and expense.





Attracting the **CUSTOMER**



Whether the business is a leading retailer on Fifth Avenue or a small shop in Any Town, USA, effective signage speaks volumes to current and prospective customers. Popular material choices include metal and plastic – both alone and in combination with each other. Our wide variety of special finishes, colors and customization options will help you develop a brand that meets your customer's exact standards. Many products can be illuminated very easily with the addition of LED lights.



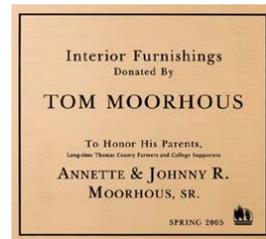


Applying the **FINISHING TOUCH**



An accent to a historic display, the dramatic words of a famous speech, a company motto – these are all wonderful accents to a building, playground, museum or historic site. Our complete line of dimensional letters fits the bill on all counts with acrylic, laminate on foam, giclée panels, wood letters and even classic gold leafing. We provide lettering to fit any look or budget.

Recognizing individuals or companies that have played a significant role in supporting a program or the construction of a facility is a great way to show appreciation and ensure continued community involvement. Etched plaques – highly detailed, easy to customize, and shipped within eight days after artwork approval – are always a popular option.



FINDING Your Way



Since it was signed into law in 1990, the Americans with Disabilities Act (ADA), has had a far-reaching effect on the sign industry. Nearly every public building, ranging from restaurants and libraries to hospitals and office complexes, is required to have ADA signage. All of our ADA/Wayfinding plaques are designed and manufactured to meet ADA requirements – and all are made from solid metal in order to provide a superior product that will not chip or crack like common acrylic and photopolymers. You can choose from base metal or other color selections, including up to 1200 dpi photographic images for the surfaces of your plaques. The Gemini patent-pending ADA process does not use loose beads for the Braille component or rely on imperfect, non-compliant castings. The result is a breathtaking example of how effectively designed ADA plaques don't have to be a distraction from a project's overall beauty, but instead can actually enhance it.

You Have the **INSIDE TRACK**

When you place an order with us, you become a member of our team. That means you will have direct access to our best-in-class, friendly customer service professionals. They are all experts in the our product line and well-versed in finding winning solutions to every challenge.

For your best option in interior signage, choose our dimensional letters, logos and plaques.

Our products not only convey a sense of permanence and distinction, they also create an impression of your brand that will stand the test of time.

We are committed to helping you succeed. That commitment has led us to a constant pursuit of perfection and a passion for customer service. When you partner with us, you have the inside track to success.



airbornevisuals

1315 Walnut St., Ste 1616, Philadelphia, PA 19107
www.airbornevisuals.com 800.821.2241