

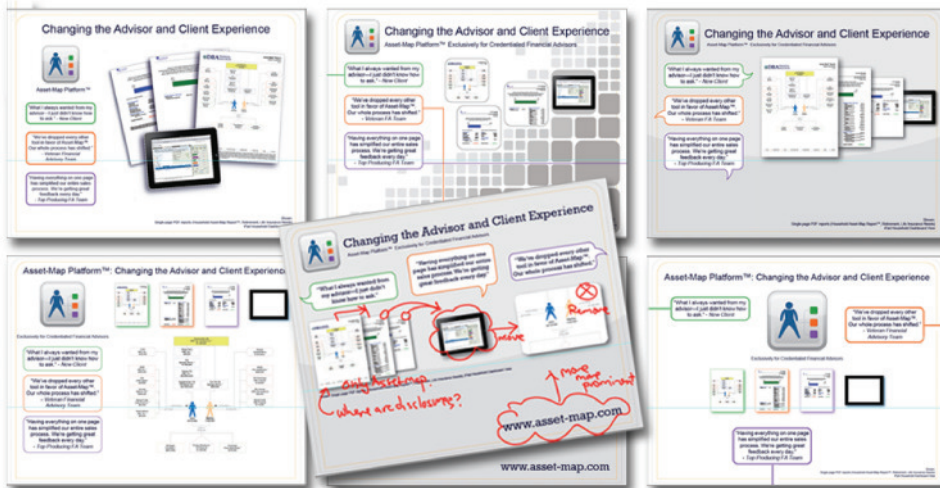
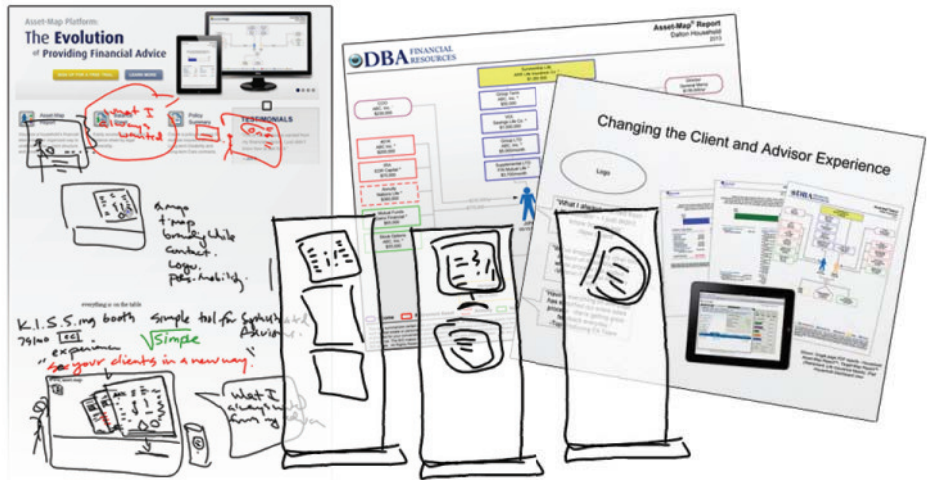
Client: Asset-Map, LLC
Product: 10' Booth

Asset-Map, LLC specializes in financial planning software and tools, client profiling, metric reporting, project tracking and accountability, and cloud-based solutions.

Asset-Map, LLC contacted us to create a custom-branded trade show display to help support their new product launch.

The client requested something that would be portable, as well as visually attractive, to draw new business during seminars and conventions.

From the beginning, our designers worked closely with the client to choose appropriate display components and to develop a unified look based on their initial concepts as well as their website and product logo.



Airborne Visuals' design team continued to collaborate with Asset-Map to draft and then choose among a selection of design layouts that integrated pertinent information about the client's product and company as well as eye-catching visual representations.

This back-and-forth process included discussions between our designers and the client, as well as written notes, to inform our revisions and to ultimately choose the most effective and compelling design for each piece of their display package.

The client opted to purchase the following displays and services:

- Logo skirt, 3 sided, with full color printing \$167.00
- 10' straight wall tension fabric backwall \$965.00
- Custom printed iPad counter \$298.00
- Graphic design service \$675.00
- Shipping estimate \$90.00

Asset-Map, LLC's complete, fully-branded exhibit display package **total** \$2,195.00



"I wanted to thank you personally for the exceptional experience you provided in getting us to our tradeshow with outstanding results. Our interaction with you from start to finish was helpful and you provided the guidance we needed in an area in which we had no expertise."