

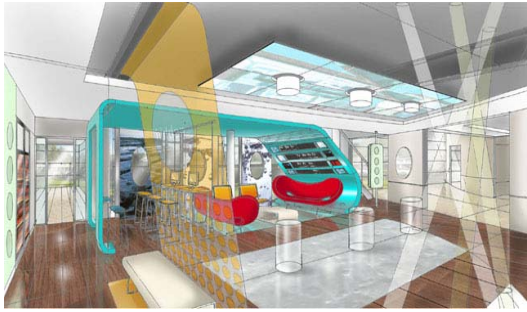
RETAIL DESIGN - POINT-OF-PURCHASE

Our team creates compelling environments that re-invent our client's brand and make every point of contact with customers a positive, engaging experience.



airborne visuals and Geronimo Creative Workshop have formed a strategic alliance to offer a flexible and dynamic structure specialized in strategic planning, architecture branding, visual merchandising and graphic design. We design spaces for connecting brands with consumers, corporations and communities.

BRANDED ENVIRONMENTS – STORE DESIGN



Every project begins with a unique creative exploration phase that combines research tools and disciplined thinking to analyze the company's requirements and identify opportunities for profitable innovation, positioning and image enhancement.

Shop-in-shop Program Swiss Army (Bloomingdale's, NYC – 2003)



Remerchandising Project Circuit City (Richmond, VA – 2002)

(Richmond, VA – 2002)



We develop a synergy between various disciplines and keep stimulating evolution of ideas. Our project management services assure superior performance and building efficiency to bring the project to full fruition, on time and on budget.



POINT-OF-PURCHASE

As a firm noted for design innovation, problem solving and the ability to deliver a solid brand experience, we have been able to work on a wide range of projects including corporate facilities, retail, hospitality, Point-Of-Purchase, Point-Of-Sales, and custom exhibits.

Macy's Herald Square (New York City, 2001)

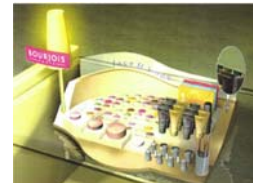
(New York City, 2001)



Bourjois



Maybelline



Mish-Mash

